

PARTNERS

hairdressing

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Partners Newsletter

ISSUE NUMBER 3

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Fund Raising Day for St. Clare's Hospice

On Friday 2nd November we will be donating half of the cost of every appointment to St. Clare's Hospice.

St. Clare's provides free care to around 200 seriously ill patients a year and relies heavily on local fundraising to meet its costs.

2007 marks the 20th anniversary of St. Clare's first opening its doors in a converted three storey Edwardian house in Westoe Village, South Shields.

From day one the hospice adopted a holistic approach to care, tending to the physical, emotional and spiritual needs of its guests.

It wasn't long before the original building became too small and in 1994 St Clare's moved to a purpose built £1.4 million building in Primrose where it was able

to offer day and 24 hour residential care for the first time. In 2004 a new extension brought the total number of beds to eight, all single units with full en-suite facilities.



Running the Hospice costs around £1.1m a year with around 50% of that coming from the primary care trust and the rest from hospice shops and

fundraising.

And this November the hospice is undergoing a renovation scheme which will cost an additional £250,000.

Please help us support St. Clare's. As well as donating half of the takings from all bookings made for Friday 2nd November we are also now selling raffle tickets—with great prizes including gift vouchers and professional quality hair products—and accepting all donations (and as they say, every little helps). The Raffle will be drawn at 6pm on Friday.

Bon Appetit Deli are very kindly providing delicious cakes all day so even if you aren't booked in please come along to support us and have a coffee, a cake, a raffle ticket and a chat.

Katie is now a Junior Stylist

Katie has confidently progressed to Junior Stylist and is now available for all appointments at reduced rates.

Now in the third year of her advanced hairdressing NVQ at South Tyneside College, Katie is keen to build her own column and further her ambition to

become a permanent Stylist in the Salon. Katie is a quietly confident girl who has already received lots of praise from customers after doing their hair and her column is starting to grow. She is looking forward to doing more clients in the future.



It's a fair trade



Maybe you are enjoying a cup of coffee or tea as you read this newsletter, if you are in the Salon then it will be a Traidcraft brew that you have. The Salon sources as

much as it can from Traidcraft, the UK's leading fair trade organisation. Traidcraft fights poverty and seeks to transform the lives of poor producers in the developing world by enabling them to use their skills and resources to trade their way to

relative prosperity. It is both a trading company and development charity and it makes a real difference to the lives of some of the world's poorest people. By supporting or buying Traidcraft products we can all help fight poverty. And the coffee's not bad either—that's got to be a fair trade!

"if you know of anyone looking to try a new Salon or a new Stylist we'd love you to recommend us"

Special Offer for introducing New Clients

We love our work—if we do it right we make people feel better, and that makes us happy. We'd like to cast our net a little further and so if you know of anyone looking to try a new Salon or a new Stylist please recommend us. As a special introductory of-

fer to new clients we are currently offering 10% off their first and second hair services. And to thank you for introducing your friends to the Salon, if they mention your name on booking we'll give you 20% off your next appointment!

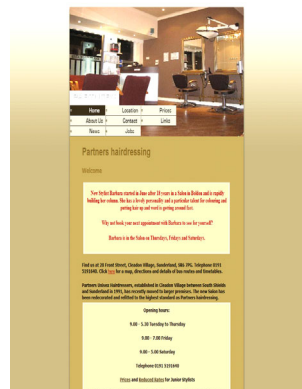
So if you're happy with us—spread the word and take advantage of this special offer.

Bits and bobs

LOST CAT
Small black and white cat lost from 25 Windermere. Please check your gardens and out-houses—Thank you. Please ring 07939 122944 .

If you have anything you would like added to our next newsletter just ask Terry

WEBSITE
Just a quick reminder that we have a website where you can find prices, opening hours, directions, contact details and news for the Salon—see www.partnersofleadon.co.uk



GET THE PROFESSIONAL FINISH!



Don't forget that all the products we use in the Salon are available to purchase. Please feel free to ask our Stylists advice to see which one is most suitable for your hair and the effect you wish to create.